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Division of Administrative and Financial Services
Food Services

MPNS-100

Subject: Exemptions Under the Competitive Foods Regulation

Competitive Foods

This is to inform you of the most up to date list of exemptions under the Competitive Foods Regulation. These products are exempted from the "foods of minimal nutritional value" as defined in 7 CFR Part 210.11 (This does not mean that these products are approved or endorsed by the United States Department of Agriculture (USDA) or Food and Nutrition Service (FNS). Nor does an exemption indicate that these products have significant nutritional value. In addition, the exemption and memo should not be perceived as guidance or encouragement to Local Education Agencies (LEAs) concerning their possible purchase.

As always, please be aware that several companies with exempted foods produce similar products that are not exempted and are therefore still considered foods of minimal nutritional value. The exemption of one product does not mean that similar products or a family of products are exempted unless specifically stated in an exemption letter. The ingredients statement of each exempted food is included in the attached exemption list. This should allow schools to differentiate between exempted products and products similar to the exempted products.

Exemptions Under the Competitive Foods Regulation

Knudson and Sons, Inc.

Orange Passionfruit Spritzer

Labels bearing the above product name will have the following ingredient statement:

Sparkling water; white grape, passionfruit and orange juice concentrates; natural flavors.

Orange Spritzer

Labels bearing the above product name will have the following ingredient statement:

Sparkling water, concentrated white grape and orange juices, natural flavors.

Jamaican Style Lemonade Spritzer

Labels Bearing the above product name will have the following ingredient statement:

Sparkling water, white grape and lemon juice concentrates, natural flavors.

FJ FIZZ

Grape flavored sparkling fruit juice beverage from concentrates

Labels bearing the above product name will have the following ingredient statement:

Sparkling water, concentrated white grape and concord grape juice, concentrated acerola cherry puree, natural flavors.

Cherry flavored sparkling fruit juice beverage from concentrates

Labels bearing the above product name will have the following ingredient statement:

Sparkling water, concentrated apple, cherry pineapple and plum juices; natural flavors, concentrated acerola cherry puree.

Strawberry flavored sparkling fruit juice beverage from concentrates

Labels bearing the above product name will have the following ingredient statement:

Sparkling water, concentrated white grape, apple, strawberry and pineapple juices; concentrated acerola cherry puree, natural flavors, grape skin extract (for color).

Raspberry flavored sparkling fruit juice beverage from concentrates

Labels bearing the above product name will have the following ingredient statement:

Sparkling water, concentrated white grape and raspberry juices, natural flavors, concentrated acerola cherry puree.

Orange flavored sparkling fruit juice beverage from concentrates

Labels bearing the above product name will have the following ingredient statement:

Sparkling water, concentrated white grape, orange and apple juices; orange oil.

Cherry Cola flavored sparkling fruit juice beverage from concentrates

Labels bearing the above product name will have the following ingredient statement:

Sparkling water, concentrated white grape and cherry juices; natural flavors, concentrated acerola cherry puree.

Great Brands of Canada, LTD.

"All Canadian" brand

Sparkling Spring Water with natural fruit flavors (Strawberry)

Sparkling Spring Water with natural fruit flavors (Black Cherry)

Sparkling Spring Water with natural fruit flavors (Raspberry)

Sparkling Spring Water with natural fruit flavors (Peach Orange)

Sparkling Spring Water with natural fruit flavors (Watermelon)

Sparkling Spring Water with natural fruit flavors (Lemon Lime)

Labels bearing the above product names will have the following ingredient statement:

Spring water, high fructose corn syrup, citric acid, concentrated fruit juice (Caribbean cherry and/or Kiwi), natural flavors, sodium benzoate, potassium sorbate (as a preservative), ascorbic acid (as antioxidant), carbon dioxide.

Farley Foods, U.S.A.

Farley's THE ROLL Cherry Fruit Roll slp

Labels bearing the above product name will have the following ingredient statement:

Fruit (pears, oranges, cherries) sucrose, maltodextrin, partially hydrogenated vegetable oil (cottonseed, soybean), malic acid, citric acid, glycerol monostearate, natural and artificial flavor, **pectin**, ascorbic acid (vitamin C), alfatocopherol acetate (vitamin E), beta carotene (vitamin A), red 40.

Farley's THE ROLL Strawberry Fruit Roll slp

Labels bearing the above product name will have the following ingredient statement:

Fruit (pears, oranges, strawberries) sucrose, maltodextrin, partially hydrogenated vegetable oil (cottonseed, soybean), malic acid, citric acid, glycerol monostearate, natural and artificial flavor, **pectin**, ascorbic acid (vitamin C), Alfatocopherol acetate (vitamin E), beta carotene (vitamin A), red 40.

General Mills, Inc.

FRUIT by the FOOT (SPECIAL EDITION)

Color by the Foot, Triple Fruit Punch

Labels bearing the above product name will have the following ingredient statement:

Orange juice from concentrate, grapes from concentrate, sugar, maltodextrin, pears from concentrate, corn syrup, partially hydrogenated cottonseed oil, carrageenan, citric acid, monoglycerides, sodium citrate, malic acid, acetylated mono and diglycerides, xanthan gum, vitamin C (ascorbic acid), locust bean gum, natural flavor, potassium citrate, yellow 5, red 40, blue 1.

Strawberry Punch Fruit by the Foot

Labels bearing the above product name will have the following ingredient statement:

Orange juice from concentrate, grapes from concentrate, sugar, maltodextrin, corn syrup, strawberries, partially hydrogenated cottonseed oil, carrageenan, citric acid, natural and artificial flavor, monoglycerides, sodium citrate, malic acid, acetylated mono and diglycerides, xanthan gum, vitamin C (ascorbic acid), locust bean gum, potassium citrate, red 40.

FRUIT ROLL-UPS (SPECIAL EDITION)

Strawberry Punch Fruit Roll-Up

Labels bearing the above product name will have the following ingredient statement:

Pears from concentrate, maltodextrin, orange juice from concentrate, sugar, corn syrup, strawberries, partially hydrogenated cottonseed oil, citric acid, sodium citrate, natural flavor, **pectin**, monoglycerides, malic acid, vitamin C (Ascorbic acid), Red 40.

Crazy Color Fruit Roll-Up

Labels bearing the above product name will have the following ingredient statement:

Pears from concentrate, maltodextrin, orange juice from concentrate, sugar, corn syrup, partially hydrogenated cottonseed oil, citric acid, sodium citrate, **pectin**, monoglycerides, malic acid, vitamin C (Ascorbic Acid), natural flavor, yellow 5, red 40, blue 1.

Screamin' Green Hot Color Fruit Roll-Up

Labels bearing the above product name will have the following ingredient statement:

Pears from concentrate, maltodextrin, orange juice from concentrate, sugar, corn syrup, partially hydrogenated cottonseed oil, citric acid, sodium citrate, **pectin**, monoglycerides, malic acid, vitamin C (Ascorbic Acid), natural flavor, high fructose corn syrup, yellow 5, blue 1, and other color added.

Electric Yellow Hot Color Fruit Roll-Up

Labels bearing the above product name will have the following ingredient statement:

Pears from concentrate, maltodextrin, orange juice from concentrate, sugar, corn syrup,

partially hydrogenated cottonseed oil, citric acid, sodium citrate, **pectin**, monoglycerides, malic acid, vitamin C (sodium **ascorbate**), natural flavor, high fructose corn syrup, yellow 5, and other color added.

Sizzling Red Hot Color Fruit Roll-Up

Labels bearing the above product name will have the following ingredient statement:

Pears from concentrate, maltodextrin, orange juice from concentrate, sugar, corn syrup, partially hydrogenated cottonseed oil, citric acid, sodium citrate, **pectin**, monoglycerides, malic acid, vitamin C (Ascorbic Acid), natural flavor, high fructose corn syrup, red 40, and other color added.

Tropical Cherry Fruit Roll-Up

Labels bearing the above product name will have the following ingredient statement:

Pears from concentrate, maltodextrin, orange juice from concentrate, sugar, corn syrup, partially hydrogenated cottonseed oil, citric acid, sodium citrate, **pectin**, monoglycerides, malic acid, vitamin C (Ascorbic Acid), natural flavor, red #40

Blazin, Blue Hot Color Fruit Roll-Up

Labels bearing the above product name will have the following ingredient statement:

Pears from concentrate, maltodextrin, orange juice from concentrate, sugar, corn syrup, partially hydrogenated cottonseed oil, citric acid, sodium citrate, **pectin**, monoglycerides, malic acid, vitamin C (Ascorbic Acid), natural flavor, high fructose corn syrup, blue #1, and other color added.

Sneaky Stripes - Double Berry Punch Flavored

Labels bearing the above product name will have the following ingredient statement:

Orange juice from concentrate, grapes from concentrate, sugar, corn syrup, modified corn starch, pears from concentrate, dried corn syrup, partially hydrogenated cottonseed oil, citric acid, carrageenan, sodium citrate, monoglycerides, malic acid, vitamin C (ascorbic acid), high fructose corn syrup, potassium citrate, natural flavor, yellow #6, blue #1.

Strawberry Punch

Labels bearing the above product name will have the following ingredient statement:

Orange juice from concentrate, grapes from concentrate, sugar, corn syrup, modified corn starch, pears from concentrate, dried corn syrup, partially hydrogenated cottonseed oil, citric acid, carrageenan, sodium citrate, monoglycerides, malic acid, vitamin C (ascorbic acid), potassium citrate, natural flavor, red #40.

FRUIT GUSHERS FRUIT SNACK (SPECIAL EDITION)

Fruit Gushers® Strawberry Punch

Labels bearing the above product name will have the following ingredient statement:

Pears from concentrate, orange juice from concentrate, sugar, dried corn syrup, corn syrup, modified corn starch, fructose, strawberries from concentrate, partially hydrogenated cottonseed oil, grape juice from concentrate, maltodextrin, carrageenan, citric acid, glycerin, monoglycerides, sodium citrate, malic acid, vitamin C (ascorbic acid), dextrose, natural flavor, potassium citrate, agar-agar, fd&c red #40, xanthan gum.

FRUIT SNACKS (SPECIAL EDITION)**Pokemon™ Rolls® Punch Red**

Labels bearing the above product name will have the following ingredient statement:

Orange juice concentrate, grapes from concentrate, sugar, maltodextrin, pears from concentrate, corn syrup, partially hydrogenated cottonseed oil, carrageenan, citric acid, monoglycerides, sodium citrate, malic acid, acetylated mono and diglycerides, xanthan gum, vitamin C (Ascorbic acid), locust bean gum, natural flavor, potassium citrate, red #40.

Scooby-Doo Fruit Snacks

Orange juice from concentrate, corn syrup, sugar, modified corn starch, **pectin**, citric acid, sodium citrate, dextrose, vitamin C (ascorbic acid), malic acid, mineral oil, color (red 40, yellows #5 & #6, blue 1 and other color added), natural and artificial flavor, carnauba wax, natural flavor, sulfiting agents.

Canada Pure Water Company LTD**Sparkling Refreshers****Wildberry****Black Cherry****Peach****Raspberry**

Labels bearing the above product name will have the following ingredient statement:

Spring water, fructose, clarified orange juice concentrate, citric acid, natural flavors, malic acid, ascorbic acid, sodium benzoate (preservative), potassium sorbate (preservative), sodium citrate, CO₂.

Lemon Lime**Orange**

Labels bearing the above product name will have the following ingredient statement:

Spring water, fructose, clarified orange juice concentrate, citric acid, natural flavors, ascorbic acid, sodium benzoate (preservative), potassium sorbate (preservative), CO₂.

Clearly Canadian Beverage Corporation

Quencher

Grape

Apple

Tropical Lime

Fruit & Berry

Labels bearing the above product name will have the following ingredient statement:

Carbonated water, high fructose corn syrup, natural flavour, concentrated kiwi juice, citric acid, sodium benzoate (to conserve freshness).

Brach & Brock Confections, Inc.

Hi-C® Fruit Snack

Labels bearing the above product name will have the following ingredient statement:

Fruit juice concentrates (orange, grape, strawberry, apple, cherry, and lemon), corn syrup, sugar, gelatin, sorbitol, malic acid, ascorbic acid, (vitamin C), sodium citrate, natural and artificial flavors, mineral oil, carnauba was, red 40, yellow 6, yellow 5, blue 1.

North Face Beverages

SPLASH Thirst Quencher

Cherry

Labels bearing the above product name will have the following ingredient statement:

Carbonated spring water, fructose, corn syrup, lemon, orange, cherry and grape juice concentrates, citric acid, natural flavors, sodium benzoate, potassium sorbate, red 40.

Lemon Lime

Labels bearing the above product name will have the following ingredient statement:

Carbonated spring water, fructose, corn syrup, lemon and lime juice concentrates, citric acid, natural flavors, sodium benzoate, potassium sorbate, yellow 5, blue 1.

Grapefruit

Labels bearing the above product name will have the following ingredient statement:

Carbonated spring water, fructose, corn syrup, grapefruit juice concentrate, citric acid, potassium citrate, natural flavors, sodium benzoate, potassium sorbate.

Mountainberry

Labels bearing the above product name will have the following ingredient statement:

Carbonated spring water, fructose, corn syrup, lemon, grape, strawberry and raspberry juice concentrates, citric acid, natural flavors, sodium benzoate, potassium sorbate, red 40.

Orange

Labels bearing the above product name will have the following ingredient statement:

Carbonated spring water, fructose, corn syrup, orange and lemon juice concentrates, citric acid, potassium citrate, natural flavors, sodium benzoate, potassium sorbate, yellow 6.

Strawberry-Kiwi

Labels bearing the above product name will have the following ingredient statement:

Carbonated spring water, fructose, corn syrup, lemon, kiwi, strawberry and grape juice concentrates, citric acid, natural flavors, sodium benzoate, potassium sorbate, red 40.

Eastside Beverage Company

Sparkling Spring Water Fruit Beverage

Orange Passion Fruit Refresher

Labels bearing the above product name have the following ingredient statement:

Carbonated Natural Spring Water, concentrated orange and passionfruit juices, high fructose corn syrup, natural passionfruit flavor, natural orange flavor, with other natural flavors.

Red Raspberry Refresher

Labels bearing the above product name will have the following ingredient statement:

Carbonated Natural Spring Water, concentrated grape, peach, lemon and raspberry juices, natural raspberry flavor, high fructose corn syrup, with other natural flavors.

Strawberry Kiwi Refresher

Labels bearing the above product name will have the following ingredient statement:

Carbonated Natural Spring Water, concentrated strawberry and kiwi juices, high fructose corn syrup, natural strawberry and kiwi flavors, with other natural flavors.

Wild Blackberry Refresher

Labels bearing the above product name will have the following ingredient statement:

Carbonated Natural Spring Water, concentrated grape and blackberry juices, high fructose corn syrup, natural blackberry flavor, with other natural flavors.

Pink Grapefruit Refresher

Labels bearing the above product name will have the following ingredient statement:

Carbonated Natural Spring Water, concentrated grapefruit and grape juices, high fructose corn syrup, natural grapefruit flavor, with other natural flavors.

International Home Foods

Grist Mill™ Curious George™ Fruit Snacks

Labels bearing the above product name will have the following ingredient statement:

Fruit juice from concentrate (apple, pear, grape, strawberry, orange, lemon), corn syrup, sugar, modified food starch, partially hydrogenated vegetable oil (cottonseed and soybean), malic acid, natural and artificial flavors, mineral oil, ascorbic acid (vitamin C), soy lecithin, Blue 1, red 40, yellow 5, yellow 6, beeswax.

Promotion in Motion, Inc.

DINOSAURS Real Fruit Snacks

Labels bearing the above product name have the following ingredient statement:

Juice from concentrate (pineapple, pear, peach), acerola, fruit puree (strawberry, cherry, orange, lime, or grape), corn syrup, sucrose, gelatin, modified corn starch, citric acid lactic acid, **pectin**, natural and artificial flavors, hydrogenated soybean oil, mineral oil, red #40, yellow #5, blue #1, yellow #6 and beeswax.

FRUIT PARADE® Real Fruit Snacks

Labels bearing the above product name have the following ingredient statement:

Juice from concentrate (pineapple, pear, peach), acerola, fruit puree (Strawberry, cherry, orange, lemon, apple or grape), corn syrup, sucrose, gelatin, modified corn starch, citric acid, lactic acid, **pectin**, natural and artificial flavors, hydrogenated soybean oil, mineral oil, carnauba wax, red #40, yellow #5, blue #1, yellow #6 and beeswax.

ALL STARS Real Fruit Snacks

Labels bearing the above product name have the following ingredient statement:

Juice from concentrate (pineapple, pear, peach), acerola, fruit puree (strawberry, cherry, orange, lemon, apple or grape), corn syrup, sucrose, gelatin, modified corn starch, citric acid, lactic acid, **pectin**, natural and artificial flavors, hydrogenated soybean oil, mineral oil, carnauba wax, red #40, yellow #5, blue #1, yellow #6, and beeswax.

Pirate's TREASURE™ Real Fruit Snacks

Labels bearing the above product name have the following ingredient statement;

Juice from concentrate (pineapple, pear, peach), acerola, fruit puree (strawberry, cherry, orange, lemon, apple or grape), corn syrup, sucrose, gelatin, modified corn starch, citric acid, lactic acid, **pectin**, natural and artificial flavors, hydrogenated soybean oil, mineral oil, carnauba wax, red #40, yellow #5, blue #1, yellow #6 and beeswax.

JAWS™ Reak Fruit Snacks

Labels bearing the above product name have the following ingredient statement:

Juice from concentrate (pineapple, pear, peach), acerola, fruit puree (strawberry, cherry, orange, lemon, apple or grape), corn syrup, sucrose, gelatin, modified corn starch, citric acid, lactic acid, **pectin**, natural and artificial flavors, hydrogenated soybean oil, mineral oil, carnauba wax, red #40, yellow #5, blue #1, yellow #6 and beeswax.

TRICKERTREATS™ HALLOWEEN TIME Real Fruit Snacks

Labels bearing the above product name have the following ingredient statement:

Juice from concentrate (pineapple, pear, peach), acerola, fruit puree (Strawberry, cherry, orange, lemon, apple or grape), corn syrup, sucrose, gelatin, modified corn starch, citric acid, lactic acid, **pectin**, natural and artificial flavors, hydrogenated soybean oil, mineral oil, carnauba wax, red #40, yellow #5, blue #1, yellow #6 and beeswax.

Gage Foods

Fruit Shapes Fruit Snacks

Labels bearing the above product name have the following ingredient statement:

Fruit juice from concentrate (orange, cherry, grape, strawberry, lemon, apple), corn syrup, sugar, gelatin, sorbitol, malic acid, ascorbic acid, sodium citrate, natural and artificial flavors, mineral oil, carnauba wax, red #40, blue #1, yellow #6, yellow #5.

NOTE: Gage Foods™ "Fruit Shapes" Fruit Snacks are not sold in individual serving size packages, the serving must be nine (9) pieces (26 grams) for the exemption to be valid.

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Missouri Department of Elementary and Secondary Education
Division of Administrative and Financial Services -- Food Services

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